



University of Washington Campus Master Plan October 12, 2016 Online Open House – Summary

Background

The 2018 Seattle Campus Master Plan (CMP) provides the framework for the University of Washington's future campus development. Progressive and sustainable, it balances the preservation of the core campus with the need to accommodate increasing density. The plan integrates the University's academic, research, and service missions with its capital plan objectives.

The University of Washington is offering multiple opportunities to learn about and comment on the Master Plan and its associated Environmental Impact Statement, including in-person open houses, informal drop-in sessions and online open houses. The October 12 online open house included a presentation on the Draft CMP and provided opportunities for attendees to make comments and ask questions. Participants were connected by phone and Internet to view and hear the presentation, ask questions, and make comments. A recording of the session was posted to UW's YouTube Channel at <https://youtu.be/BZQB5UfNNu8>

Event Information

Host: University of Washington
Date & Time: Wednesday, October 12, 2016, 12 – 1 p.m.
Location: S&A Communications

Project Representatives

Rebecca Barnes, University of Washington
Theresa Doherty, University of Washington
Caitlyn Clauson, Sasaki Associates

Project Support

Chris Hoffman, Stepherson & Associates Communications
Kate Reizner, Stepherson & Associates Communications

Event Overview

Nearly 40 people tuned into the online open house, which lasted just under an hour. Participants listened to the project team through their phones and viewed the presentation on their computer screens. Theresa kicked off the presentation with an overview of the master plan, the schedule, and ways for the public to get involved. Caitlyn summarized all aspects of the master plan, offering, through the slide deck, a detailed review of the draft plan, including campus sector descriptions, development standards and shoreline access and management. Theresa concluded the presentation with an overview of the Transportation Management Plan (TMP).



The team posed six questions to participants, which were answered via the chat window:

1. What are your thoughts on the proposed new development throughout the campus?
2. Does the concept of maintaining the central core of campus largely as is make sense to you?
3. Do you think we have achieved the right balance of growth and open space in the West Campus?
4. What do you think about increasing space between buildings on South Campus to better connect the public to the waterfront?
5. What do you think about the development ideas in East Campus (on the E1 parking lots and golf driving range) and the land bridge that connects the Burke-Gilman Trail to the Union Bay Natural Area?
6. What do you think about the potential new waterfront access points and ideas for improving the existing shoreline?

Participants provided comments and asked questions by typing into the text box. The team fielded the questions and comments as they came in. A total of about 16 questions and comments were received during the presentation.

Participant comments included:

1. Really like the land bridge to East Campus to improve connections to Campus Core and access. Really like the improved access to waterfront open/recreation space, connecting community to natural habitat. Concerns about the development of the Golf Driving Range, losing a recreation facility for campus community and public. Thank you!
2. Providing space between buildings and setbacks on podium buildings improves indoor natural lighting and reduces exterior shading which is positive. It may also improve pedestrian and vehicle circulation. Please consider vehicle transportation access to building loading docks, associated pedestrian safety, and emergency access for the fire service (fire lanes).

The majority of participants who contributed to the discussion had questions rather than comments, which the team addressed at the end of the presentation. Examples of questions:

- How are you accounting for parking stalls for UW service vehicles?
- Does the CMP/TMP consider any type of dedicated surface transport like the South Lake Union Streetcar?
- Does the CMP consider subsurface issues (if of issue) for the former landfill at the Union Bay Marsh?
- How long is the proposed waterfront trail?

All participant questions and comments are transcribed verbatim at the end of this document.



Notification

The project team sent postcards to all 24,000+ addresses within roughly a one-mile radius of the central campus. Additionally, two email blasts were sent to a listserv of over 164,180 people. Finally, the team promoted the open house on social media via Facebook, Twitter and Nextdoor posts, print advertising in the Back to School and Game Daily issues of *The Daily*, articles in the *Seattle Daily Journal of Commerce* and *UW Today*, a press release that was distributed to more than 59 local and regional newsrooms, and interviews broadcast on KOMO Radio and KUOW. In addition, the open house was posted on the UW Seattle Campus Online Calendar, and more than 75 flyers were distributed around campus.

Additional opportunities to participate in the master planning and EIS process include:

Open House

Tuesday, October 18
Noon – 2 p.m.

Haggett Hall Cascade Room
University of Washington Campus

Open House

Thursday, October 20
7 – 9 p.m.

UW Tower Mezzanine Auditorium
4333 Brooklyn Ave NE

Environmental Impact Statement (EIS)

Online Open House

Tuesday, October 25
Noon – 1 p.m.

Sign up at: tinyurl.com/UWSeattleCampus-2018MasterPlanEIS

SEPA Public Hearing

Wednesday, October 26
6:30 – 9 p.m.

UW Tower Mezzanine Auditorium
4333 Brooklyn Ave NE

Drop-in Office Hours

Suzzallo Library Café

Wednesday, October 19, 1 – 3 p.m.
University of Washington Campus

Café Allegro

Monday, October 24, 3 – 5 p.m.
4214 University Way NE
Enter from the alley behind Magus Books

Post Alley Café

Wednesday, November 2, 2:30 – 4:30 p.m.
4507 Brooklyn Ave NE
In the Hotel Deca

Verbatim questions and comments from open house participants:

- How are you accounting for parking stalls for UW service vehicles?
- Does the CMP/TMP consider any type of dedicated surface transport like the South Lake Union Streetcar?
- Does the CMP consider subsurface issues (if of issue) for the former landfill at the Union Bay Marsh?

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- I was late to this presentation, but I'm wondering about the plans to relocate people and programs in buildings you are planning to demolish. I'm particularly concerned about the Fisheries Teaching and Research building and the Marine Studies building on west campus which house 11 million specimens of the Burke Museum fish collection. This is a specialized flammable liquid storage facility that will be extremely expensive to replace.
- Any Plans for ongoing improvement/extension of the daylighting of both Ravenna and Yesler Creeks?
- Rec Sports comments: Really like the land bridge to East Campus to improve connections to Campus Core and access. Really like the improved access to waterfront open/recreation space, connecting community to natural habitat. Concerns about the development of the Golf Driving Range, losing a recreation facility for campus community and public. Thank you!
- Providing space between buildings and setbacks on podium buildings improves indoor natural lighting and reduces exterior shading which is positive. It may also improve pedestrian and vehicle circulation. Please consider vehicle transportation access to building loading docks, associated pedestrian safety, and emergency access for the fire service (fire lanes).
- I notice the South Parking lot is at 93% capacity. What is being done to focus on traffic?
- Is there an opportunity to enhance/celebrate the strong connection of Jensen Boat facilities to the waterfront as a historic city element
- Is this plan addressing climate change? Can it achieve carbon net neutrality?
- How long is the proposed waterfront trail?
- Is the plan for the west campus green dependent on gaining increased height allowances for future buildings?
- Has there been an analysis on the increased density and building height with respect to capacity and suitability of utilities?
- Will there be any opportunity for comments from the general public? If so, will documents be made available in foreign languages?
- Parking at the south end of campus as opposed to all campus overall. There are more and more South Campus faculty/staff parking very deep into Montlake up to Interlaken Park